



TEERTHANKER MAHAVEER UNIVERSITY

(Established under Govt. of U. P. Act No. 30, 2008)

TEERTHANKER MAHAVEER INSTITUTE OF MANAGEMENT AND TECHNOLOGY
Delhi Road, Moradabad (U.P)

Principal Office

E-Mail: principal.management@tmu.ac.in

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Phone No: 9917200216

Fax No: 0591-2487444

Reference No: TMIMT/PO/2023-24/BOS/MOM-2/02

Date: 11th July 2024

Minutes of Meeting

TMIMT College of Management - 2nd Board of Studies (BOS) Meeting

Date:	11 th July 2024
Day:	Thursday
Mode:	Offline as well as online
Venue of offline Mode:	Room No: 307, Block-A, TMIMT Campus, Moradabad.
Online Mode:	Zoom Platform.
Timings:	10:00 A.M. onwards
Meeting Chaired by:	Professor Vipin Jain

Attendees:

- Professor Vipin Jain, Chairman, (Chairperson, BOS)
- Professor Harsh Dwivedi, (External Member, BOS)
- Professor Karunesh Saxena, (External Member, BOS)
- Professor Amit Kansal, (Member, BOS)
- Professor Manoj Agarwal, (Member, BOS)
- Professor Chanchal Chawla, (Member, BOS)
- Professor Rajeev Verma, (Member, BOS)
- Professor Bindoo Malviya, (Member, BOS)
- Dr. Pankhuri Agarwal, (Member, BOS)
- Dr. Mohit Rastogi, (Member, BOS)
- Dr. Mukesh Singh Tomar, (Member, BOS)
- Dr. Ankit Kumar, (Member, BOS)
- Dr. Puneet Sethi, (Member, BOS)
- Dr. Nitin Kumar Agarwal, (Member, BOS)
- Dr. Vibhor Jain, (Member, BOS)
- Dr. Pratibha Sharma, (Member, BOS)

Absentees:

- Professor Vandana Whig (Member, BOS)
- Dr. Satyendra Arya, (Member, BOS)

The BOS meeting started with formal introduction of the agenda and welcome note by BOS

Chairperson Prof. Vipin Jain

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11/07/2024



2/11

Agenda - I:

Confirmation of the last meeting

- The minutes of the last meeting of the BOS held on 31st July 2023 were circulated to all the members. The BOS considered and confirmed the minutes of the last meeting.
- Resolved that the minutes of the first BOS meeting are confirmed.

Agenda – II:

Regarding the Action Taken Report (ATR) on the minutes of the last meeting.

- The members took note of the follow – up action taken on the decisions of the last meeting of the BOS, The ATR is annexed herewith:
- The follow – up action taken report was taken of:

Annexure - I

Agenda – III:

Approval of the Syllabus/ Curriculum as per guidelines of Four-Year Undergraduate Program (FYUP) National Education Policy (NEP) - 2020 of the following Programmes, applicable from session 2024-25

Discussion: The proposed syllabi for the following programs were presented and discussed:

1. Changes in syllabus/Curriculum of existing undergraduate programs as per New Education Policy – 2020 (NEP – 2020) guidelines applicable from Session 2024-25.

S. No.	Name of the Program	Years	Details
1.	Bachelor of Business Administration – Honours (BBA - H)	4	Syllabus as per FYUP NEP-2020.
2.	Bachelor of Business Administration – Honours with Research (BBA – H with Research)	4	Syllabus as per FYUP NEP-2020.
3.	Bachelor of Commerce – Honours (B. Com - H)	4	Syllabus as per FYUP NEP-2020.
4.	Bachelor of Commerce – Honours with Research (B. Com – H with Research)	4	Syllabus as per FYUP NEP-2020.

2. New undergraduate program added from session 2024-25 onwards;

S. No.	Name of the Program	Years	Details
1.	Bachelor of Business Administration –Honours in Data Analytics (BBA – H in Data Analytics)	4	Syllabus as per FYUP NEP-2020.
2.	Bachelor of Business Administration – Honours with Research in Data Analytics (BBA – H with Research in Data Analytics)	4	Syllabus as per FYUP NEP-2020.

Resolution: The syllabi for all the above-mentioned programs were approved unanimously and applicable from session 2024-2025 onwards.

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3/11

Agenda - IV: Approval of syllabi of Multidisciplinary Courses, applicable from session 2024-25 to be offered by TMIMT to other programs of university.

Discussion: The following multidisciplinary courses syllabi were proposed to be offered as open electives:

Department of Management Studies: Digital Marketing (Specialization)

1. Introduction of Digital Marketing (Semester-I)
2. Content Marketing (Semester-II)
3. Social Media Marketing (Semester-III)
4. Search Engine Optimization Strategies (Semester-IV)

Department of Commerce: Finance (Specialization)

1. Money and Banking (Semester-I)
2. Financial Institutions and Markets (Semester-II)
3. Investment Analysis and Portfolio Management (Semester-III)
4. Financial Modeling and Valuations (Semester-IV)

Resolution: The proposed syllabi of multidisciplinary courses were approved unanimously and applicable from session 2024-2025 onwards.

Agenda - V: Cancellation of MOUs with United Resource Services Pvt. Ltd., Bombay Stock Exchange Institute Ltd., EPCH and Safeducate Learning Pvt. Ltd.

Discussion: The cancellation of the MOU with United Resource Services Pvt. Ltd. Bombay Stock Exchange Institute Ltd., EPCH and Safeducate Learning Pvt. Ltd. for the following programs was proposed:

S. No.	Name of Company with which MOU done	Program Name
1.	United Resource Services Pvt. Ltd	MBA (Corporate)
		BBA (International Business and Entrepreneurship)
2.	Bombay Stock Exchange Institute Ltd.	B. Com (H) in Financial Markets.
3.	EPCH	MBA in Export Handicrafts Management.
4.	Safeducate Learning Pvt. Ltd.	MBA in Supply Chain Management and Logistics.

Resolution: The cancellation of the MOU was approved unanimously and applicable from session 2024-2025 onwards.

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11/07/2024

4/11

Agenda – VI: Management Programs (MBA- C and BBA -IB&E) Under Collaboration with United Resource Services Pvt. Ltd. will be managed by TMIMT – College of Management, TMU.

Discussion: It was proposed that the programs previously under collaboration with United Resource Services Pvt. Ltd. be managed by TMIMT – College of Management, TMU from session 2024 - 2025:

1. MBA (Corporate with Global Exposure)

The tuition for the program is set at Rs 94,500 per semester. This amount includes:

- Rs 20,000 per semester allocated for an International Visit.
- Rs 21,500 for the entire program (Rs 5,375 per semester for four semesters) reserved for the license fee of Harvard Business Publishing. This fee covers:
 - Simulation Site License
 - E-Learning Online Courses
 - Harvard Manage Mentor
 - Case Starter License
- The remaining funds will be used to hire freelance faculty from IIM and IIT for the MBA Corporate program with global exposure.

2. BBA (International Business and Entrepreneurship)

The excess fees of Rs. 5400 per semester will be utilized for training from Corporate Trainers.

Resolution: The proposal was approved unanimously and applicable from session 2024-2025 onwards.

Agenda – VII: Changes in Course Syllabus, Nomenclature, and Code

Discussion: The following changes were proposed:

S. No	Program Name	Name & code of the courses added	Name & code of the courses deleted	Name & code of the courses where revision is more than 20%	Name of the stakeholder from where the inputs have been received	Need / rationale to justify the revision
1	Master of Business Administration – General with Dual <i>Dual</i>	MBCSE101 – Excel and PowerPoint for Professionals	MBASE101 – Computer Fundamentals and Information Systems	NA	Faculty Members Industrial Experts	The existing content is no longer relevant

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11/09/2024

511

	Specialization (MBA)				Academic Review Committee	new developments, research, or technological advancements
2	Master of Business Administration – Corporate with Global Exposure	MBCSE101 – Excel and PowerPoint for Professionals	MBASE101 – Computer Fundamentals and Information Systems	NA		
3	Master of Business Administration – Agri-Business Management (MBA- AGM)	MBCSE101 – Excel and PowerPoint for Professionals	MBASE101 – Computer Fundamentals and Information Systems	NA		
4	Master of Business Administration – Corporate with Global Exposure (MBA- Corporate with Global Exposure)	MBCAE101 – Communication Skills	MBAAE101 – Business Communications	NA		

Resolution: The proposed changes were approved unanimously by BOS members and these changes will be applicable from session 2024-25 onwards.

Agenda – VIII: Removal of courses from the Existing syllabi (Session 2023-24) of Bachelor of Business Administration – Honours (BBA - H), Bachelor of Business Administration – Honours with Research (BBA – H with Research), Bachelor of Commerce – Honours (B.Com - H), Bachelor of Commerce – Honours with Research (B.Com – H with Research).

S. No	Name & Code of the Courses added	Name & code of the courses deleted	Name & Code of the Courses where revision is more than 20%	Name of the stakeholder from where the inputs have been received	Need / rationale to justify the revision
1	NA	BBACA23301, Co-Curricular Activity-2 <i>Partial discussion and</i>	NA	Feedback received from <i>[Signature]</i> 11/07/2024	As per feedback received from

6/11

		Mock Interview)		like-students, faculty members, Industry experts and Academic Review Committee.	stakeholders and difficulty in evaluation process and implementation.
2	NA	BBACA23501, Co-Curricular Activity-3 (Business Simulation Game & B plan Competition)	NA		
3	NA	BBACE23501, Community Engagement Program	NA		
4	NA	COMCA23301, Co-Curricular Activity-2 (Panel Discussion and Mock Interview)	NA		
5	NA	COMCA23501, Co-Curricular Activity-3 (Business Simulation Game & B plan Competition)	NA		
6	NA	COMCE23501, Community Engagement Program	NA		

Total Credit has been changed due to removal of the above courses from existing syllabi (Session 2023- 24) of Bachelor of Business Administration – Honours (BBA - H), Bachelor of Business Administration – Honours with Research (BBA – H with Research), Bachelor of Commerce – Honours (B.Com - H), Bachelor of Commerce – Honours with Research (B.Com – H with Research) and the details of total credit are as follows:

S.No.	Program	Total Credit (Old)	Total Credit (New)
1.	Bachelor of Business Administration (BBA)	158	155
2.	Bachelor of Business Administration – Honours (BBA - H)	198	195
3.	Bachelor of Business Administration – Honours with Research (BBA – H with Research)	198	195
4.	Bachelor of Commerce (B.Com)	158	155
5.	Bachelor of Commerce – Honours (B.Com - H)	198	195
6.	Bachelor of Commerce – Honours with Research (B.Com – H with Research)	198	195

Resolution: The proposed changes were approved unanimously by BOS members and these changes will be applicable from session 2024-25 onwards.

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11/07/2024

7/11

Agenda – IX: Any Other.

Discussion: Any other matters are invited for discussion.

1. Proposal of the Syllabus, PPR, SLM and ELM of distance and online programs listed below:

S.No.	Syllabus, PPR, SLM and ELM of Programs	Mode
1.	BBA	Online
2.	B.Com	Online
3.	MA (Economics)	Online
4.	M.Com	Online
5.	MBA – General with Dual specialization	Online and Distance
6.	MBA – Agri Business Management	Online and Distance
7.	MBA – Digital Marketing	Online and Distance
8.	MBA – Business Analytics	Online and Distance
9.	MBA – Logistics and Supply Management	Online and Distance
10.	MBA – Hospital Management	Online and Distance
11.	MA - Education	Online and Distance
12.	MA - History	Online and Distance
13.	BA - Hindi	Online and Distance
14.	MA - Hindi	Online and Distance
15.	BA – Jain Studies	Online and Distance
16.	MA – Jain Studies	Online and Distance
17.	BA - Sociology	Online and Distance
18.	MA - Sociology	Online and Distance
19.	BA - English	Online and Distance
20.	MA - English	Online and Distance
21.	MSW	Online and Distance
22.	B. Lib.	Online and Distance
23.	M. Lib	Online and Distance
24.	BA - Economics	Online and Distance
25.	BA – Political Science	Online and Distance
26.	MA – Political Science	Online and Distance

Resolution: The proposed Syllabus, PPR, SLM and ELM were approved unanimously by BOS members to apply for the approval on the portal of the DEB – UGC.

Vote of Thanks: By Professor Vipin Jain

Meeting Adjourned: 12:30 P.M.

Recorded by: Dr. Pralibha Sharma
Member, Board of Studies (BOS)
TMIMT – College of Management, TMU

Approved by: Dr. Vipin Jain
Chairman, Board of Studies (BOS)
TMIMT College of Management TMU

11/07/2024

Research Cell - Management

Date: 11/07/2024

2nd BOS Attendance Sheet
Year 2024

S. No.	BOS Member's Name	Designation	Signature
1.	Prof. Harsh Dwivedi	External Member	Online
2.	Prof. Karunesh Saxena	External Member	Online
3.	Prof. Vipin Jain	Chairperson, BOS	
4.	Dr. Amit Kaul	Member, BOS	
5.	Dr. Manoj Agrawal	Member, BOS	
6.	Prof. Rajeev Verma	Member, BOS	
7.	Dr. Pankhuri Agrawal	Member, BOS	
8.	Dr. Mohit Rastogi	Member, BOS	
9.	Dr. Mukesh Singh Tomar	Member, BOS	
10.	Dr. Ankit Kumar	Member, BOS	
11.	Dr. Puneet Sethi	Member, BOS	
12.	Dr. Netin Kumar Agrawal	Member, BOS	
13.	Dr. Bindoo Malviya	Member, BOS	
14.	Dr. Chanchal Chawla	Member, BOS	
15.	Dr. Vibhor Jain	Member, BOS	
16.	Dr. Pratibha Sharma	Member, BOS	

Dr. Pratibha Sharma
Member, BOS, TMIMT, TMU

Prof. Vipin Jain
BOS Chairperson, TMIMT, TMU
11/07/2024

9/11

ANNEEXURE – 01

Action Taken Report of 1st BOS and 1st BOF of Session 2023-24 dated: 31.07.2023

Agenda I: Discussion and Approval of Syllabi for Various Programmes

- Syllabus of BBA 3 Years as per NEP-2020: Approved.
- Syllabus of BBA (H) 4 Years with Research as per NEP-2020: Approved.
- Syllabus of BBA (H) 4 Years without Research as per NEP-2020: Approved.
- Syllabus of B Com 3 Years as per NEP-2020: Approved.
- Syllabus of B Com (H) 4 Years with Research as per NEP-2020: Approved.
- Syllabus of B Com (H) 4 Years without Research as per NEP-2020: Approved.
- Syllabus of MBA in Cyber Security in Collaboration with WhizHack Technologies, New Delhi: Approved.
- Syllabus of B Com Fintech and Block Chain Technology in Collaboration with WhizHack Technologies, New Delhi: Approved.
- Syllabus of BA (English) 3 Years as per NEP-2020: Approved.
- Syllabus of BA (English) 4 Years with Research as per NEP-2020: Approved.
- Syllabus of BA (English) 4 Years without Research as per NEP-2020: Approved.
- Syllabus of BA (Psychology) 3 Years as per NEP-2020: Approved.
- Syllabus of BA (Psychology) 4 Years with Research as per NEP-2020: Approved.
- Syllabus of BA (Psychology) 4 Years without Research as per NEP-2020: Approved.
- Syllabus of BA (Economics) 3 Years as per NEP-2020: Approved.
- Syllabus of BA (Economics) 4 Years with Research as per NEP-2020: Approved.
- Syllabus of BA (Economics) 4 Years without Research as per NEP-2020: Approved.

Action Taken: The above syllabus has been implemented from academic session 2023-24.

Agenda II: Change in Syllabus and Nomenclature in Undergraduate Programs

- **Action Taken:** Changes in the syllabus and nomenclature for the following undergraduate programs are implemented from academic session 2023-24:

Bachelors in Business Administration:

- **Deleted:** Knowledge Traditions and Management Practices of India (BBACC 307)
- **Added:** Indian Knowledge System (BBACC 307)

Bachelors in Business Administration (International Business & Entrepreneurship):

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01/09/2023

10/11

- Deleted: Knowledge Traditions and Management Practices of India (BBACC 307)
- Added: Indian Knowledge System (BBACC 307)

Bachelor in Commerce (H):

- Deleted: Knowledge Traditions and Management Practices of India (BCHCC 308)
- Added: Indian Knowledge System (BCHCC 308)

Bachelor in Commerce (Financial Markets):

- Deleted: Knowledge Traditions and Management Practices of India (BCHCC 308)
- Added: Indian Knowledge System (BCHCC 308)

Bachelor in Commerce:

- Deleted: Knowledge Traditions and Management Practices of India (BCPCC 305)
- Added: Indian Knowledge System (BCPCC 305)

These changes were implemented for the Academic Session 2023-24 onwards.

Agenda III: Addition of Courses in MBA and MHA Programs

Action Taken: The addition of the following courses in the Master in Business Administration (Dual), Master in Hospital Administration, and other specified MBA programs was approved:

- Co-Curricular Activity (CCA) (1 Credit each)
- Community Engagement Programme (CEA) (1 Credit each)
- Deep Reading (DR) (1 Credit each)
- Learning by Project Based Entrepreneurial Initiative (LPBEI) (1 Credit each)

The additions were made in the specified semesters as outlined in the meeting agenda.

Agenda IV: Changes in Course Code for Undergraduate Programs

Action Taken: Changes in the course codes for the following undergraduate programs were approved:

Bachelor of Business Administration (BBA-001):

- Added: BBACC308 Innovation & Entrepreneurship Development
- Deleted: BBACC304 Innovation & Entrepreneurship Development

Bachelor in Business Administration (International Business & Entrepreneurship) (BBA-004):

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01/09/2023

- 11/11
- Added: BBACC308 Innovation & Entrepreneurship Development
 - Deleted: BBACC306 Innovation & Entrepreneurship Development

Bachelor in Commerce (H) (BCOM-001):

- Added: BCHGE303 Innovation & Entrepreneurship Development
- Deleted: BCHGE301 Innovation & Entrepreneurship Development

Bachelor in Commerce (BCOM-002):

- Added: BCPGE303 Innovation & Entrepreneurship Development
- Deleted: BCPGE301 Innovation & Entrepreneurship Development

Bachelor in Commerce (Financial Markets) (BCOM-003):


- Added: BCHGE303 Innovation & Entrepreneurship Development
- Deleted: BCHGE301 Innovation & Entrepreneurship Development

These changes were approved for implementation from the academic session 2023-24 onwards.

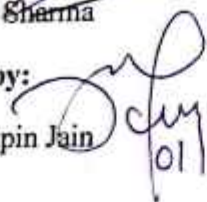
Conclusion:

All actions required from the BOS meeting have been addressed and implemented. The necessary updates to the syllabus, course codes, and the addition of new courses have been completed. The approved changes and updates have been communicated to all relevant departments and stakeholders.

Prepared by:


Dr. Pirtibha Sharma

Approved by:


Professor Vipin Jain

01/09/2023